



# 2014 RACING SEASON

May I take this opportunity to invite you to consider sponsoring our 2014 Island Barrel Racing season. This is our fourth year as a barrel racing club, drawing participants from all areas of the Island. Our club membership continues to grow and we are looking forward to another exciting year in 2014. We will be holding races in places such as Duncan, Nanaimo, Coombs, Port Alberni and Courtenay starting the beginning of March and ending in September. This is a great opportunity to have your business advertised all over the Island.

Barrel racing is a speed horse event in which a horse and rider attempt to complete a clover-leaf pattern around three barrels placed in a triangle in the center of an arena. It combines the horse's athletic ability and the horsemanship skills of its rider in order to safely and successfully maneuver through the clover- leaf pattern. The purpose is to make a run as fast as possible with the fastest time winning the prize.

Visit our website at [www.islandbarrelracing.webs.com](http://www.islandbarrelracing.webs.com) to see pictures, video and news of our club.

**The following are benefits our club will offer for your sponsorship:**

## **UNDER \$100**

- Business name included in our program at Finals
- Thank you photo of club members

## **\$500 and under – BRONZE SPONSOR**

- Under \$100 sponsor benefits
- Advertising in program at Finals (please include business card with sponsor form)
- P.A. announcement of your business during race events

## **\$750 and under – SILVER SPONSOR**

- Bronze sponsor benefits
- Ad space on our homepage linking back to your website
- Business name on IBR promotional material if any is produced (ie: posters, calendars)

## **\$1000 and under – GOLD SPONSOR**

- Silver sponsor benefits
- Your banner, if one is available, displayed on the arena fence
- Advertising on 55 gallon drums used in our barrel racing competitions

## **\$1000 plus – PLATINUM SPONSOR**

- Gold sponsor benefits
- Your company name and logo prominently displayed on prizes distributed to 1D winners in all age categories

## **PRODUCT SPONSOR**

We will be awarding prizes for First, Second and Third place Season Leaders in our Open, Junior, Senior and PeeWee Divisions as well as prizes for winners at our Year-end Finals. There are 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners in each of the 4 Divisions in every age category at the Finals. If you would like to support our club by donating products for these awards, you will receive the same benefits as above according to the value of the product donated.

**Thank you on behalf of Island Barrel Racers.**

For more information, please contact the person who presented you with this sponsorship request or send an email to: [islandbarrelracing@hotmail.com](mailto:islandbarrelracing@hotmail.com)



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NAME OF IBR MEMBER: \_\_\_\_\_

Telephone # \_\_\_\_\_

NAME OF BUSINESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE # \_\_\_\_\_

CONTRIBUTION: \$\_\_\_\_\_ (include business card if Silver Sponsor or higher)

WEBSITE ADDRESS: <http://>\_\_\_\_\_

A NOTE REGARDING YOUR BUSINESS FOR OUR ANNOUNCER: